

Spring 2019 Communication Courses

COMM 200: Foundations of Communication. Dr. Alston Miller. If there is one question this course can answer, it is: *What can you do with a degree in Communication??* This course is open to all students, but it is especially designed for first and second year students considering a major or minor in communication. Together we will consider just how diverse the field of communication is and explore interpersonal & intercultural relationships, doctor-patient communication, social media, and more. Meets general education writing intensive requirement. **MWF 10 a.m.**



Dr. Alston-Miller

COMM 220: Advanced Public Speaking. Dr. Alston Miller. Your voice matters. You have ideas, dreams, skills, and more to share with the world. You might share your voice on social media but find it challenging to get those thoughts together for a speech or interview. The best way to overcome worries about public speaking is to practice, and this course will give you several opportunities to continue to develop your voice—the voice the world needs to hear! Meets general education communication intensive requirement. **TH 1:30 p.m.**

COMM 255: Computer Mediated Communication. TBA. Each day we are overwhelmed with information from e-mail, Snapchat, YouTube, Twitter, blogs, (and more!) that can influence who we are and the relationships we have with others. This course examines how different types of computer-mediated communication (CMC) technologies affect communication processes. The class also covers problematic trends, such as cyberbullying, and considers critical issues of gender, race, and sexuality within the context of social media. Students will engage the web as critical writers and readers in order to move past being simply consumers to become powerful voices in this digital era. **T 5:30-6:45 p.m. (Hybrid—requires reliable internet access.)**

COMM 100-01. Simmons. **TH 9:30 a.m.**

COMM 100-02. Simmons. **TH 11 a.m.**

COMM 100-03. Alston Miller. **MWF 9 a.m.**

COMM 100-04. Dawkins. **MW 2 p.m.**

COMM 320LS: Leadership & Communication. Dr. Burk. This course is the study of leadership as a relational and transformational process of mutual influence between leaders and followers for the accomplishment of collective goals. Students will complete a course-related leadership project focused on the analysis of practical, theoretical, and critical experiences in leadership as applied to the Four C's of Leadership Development at Columbia College. Students will present the results of their projects in a public forum and will write reflection papers assessing how their projects helped them develop as competent communicators and leaders. As a leadership semester course, students will earn a leadership cord to wear at graduation. **M 5:30 p.m. (Hybrid—requires reliable internet access.)**



Dr. Burk

COMM 330: Rhetoric of Public Advocacy.

Dr. Alston-Miller. The voices of the past have much to teach us about freedom, democracy, and civil rights. This course uses rhetorical theory as an opportunity to think about public deliberation and advocacy. But this course is not just a U.S. American history course, it is also a platform for students to advocate for the issues they are passionate about in public formats such as letters to the editor, TED talks, and creative multimedia presentations. **MWF 11 a.m.**



Prof. McAlister

COMM 355: Leadership, Crisis & Communication. Prof. McAlister. Stuart Wilde said that, "In a time of crisis we all have the potential to morph up to a new level and do things we never thought possible." So, would YOU be ready to step up during an industrial or natural crisis? Using case study methodology, students explore real-life crises (like the 2015 Flood) and apply their knowledge by actually

generating private/public strategic messages, creating a plan to engage key leaders and stakeholders, and simulating a press conference which meets the demands of social media outlets and our 24-hour news cycle. **T 7**

Spring 2019 Leadership Courses

LEAD 101 is a 1-credit course designed to explore the real-world practice of leadership in different contexts. LEAD 101 may be taken up to four times for course credit.



Prof. Sauls

Lead 101A-35: Advocating for the Homeless. Prof. Sauls. This course will help students learn about issues of homelessness and poverty and put to practice real-world application with local nonprofit, Homeless No More. Taught by its CEO Lila Anna Sauls and using the books "Evicted" and "The Other Wes Moore," Lead

101 A will focus on the issues surrounding homelessness such as the lack of affordable housing, family supports and education equity. Students will hear from elected officials, learn about local initiatives and learn how to most effectively make an impact in the fight against poverty and homelessness. 1-credit.
W 2 p.m.

Lead 101B-35: Applied Leadership Projects. Burk. *Do you wish you had time to develop stronger leadership skills through observation and actual practice? This one-credit course will allow students to focus on the development of personal and professional leadership skills and behaviors in a particular context or project. Students should expect goal setting, critical reflection, mentoring support, and hands-on skill development. This course may be taken up to 4 times for course credit. TBA*

Lead 101C-35: Leadership and Professional Development. Burk. *Do you wish you had time to develop stronger leadership skills through observation and actual practice? This one-credit course will allow students to focus on the development of personal and professional leadership skills and behaviors in a particular context or project. Students should expect goal setting, critical reflection, mentoring support, and hands-on skill development. This course may be taken up to 4 times for course credit. T 8 a.m.*

Lead 301: Leadership in Context. Dr. Burk. Do you long to use your powers for good, but you're not always sure how? This course is for you! The volatility of global events, our national political climate, and tensions around diversity are on the rise. Understanding the complexities of practicing leadership is more important than ever. In this course, students will spend considerable time applying course content to a real leadership situation in their lives. Understanding philosophies and styles, examining tasks and relationships, embracing diversity and inclusion, designing strategic plans, addressing ethical issues, practicing conflict management, and more, will be the primary focus. **TH 3 p.m.**

Lead 401LS-01: Leadership in Action.

Burk. *What do Literacy, Social Justice, Leadership, and Poverty have in common? A lot! This course provides students an opportunity to synthesize their understanding of Leadership Studies in practical terms. Students will integrate learning from previous courses and experiences and apply their knowledge to their academic major or program area(s) through a project with A.J. Lewis Greenview Elementary School in Eau Claire, and the Midlands Reading Consortium (part of The United Way). Each student will be assigned a reading buddy for the semester, and as a class, we will tutor weekly at the school. Training will be provided, but be prepared to learn from the kids as much as they learn from you! As a leadership semester course, students will earn a*



Dr. Burk